Mid-Atlantic Regional Archives Conference

Charting the Waters

The Future and Priorities of Archives

April 25-27, 2013 | Erie, Pennsylvania

Workers re-building Niagara, 1912 version. Erie County Historical Society.

WELCOME TO ERIE!

The Erie Local Arrangements and Program Committees invite you to join us in "ERIE-sistable" Erie, Pennsylvania on April 25-27, 2013 for *Charting the Waters: The Future and Priorities of Archives.* The twenty-first century has brought archivists challenges and opportunities in many forms, yet we often focus on the difficulties which lie before us. We struggle to stay abreast of developments in the field brought about by new technologies, we strive to meet the demands of our researchers, and we endeavor to demonstrate our relevance to users and funders, all while contending with limited resources. In such circumstances, archivists must make hard choices and adapt our programs and services accordingly. Faced with these competing demands, we must learn to swim in new waters. Innovation, collaboration, technology, ongoing professional development, and advocacy and outreach are key factors in advancing our existing work and developing new initiatives.

The sessions offered in Erie are designed to address the multitude of issues that affect both new and experienced archives professionals, offering strategies and discussing outcomes as we negotiate these important professional issues. Several sessions will discuss the incorporation of technologies into our professional routines, while others which focus on advocacy, donor relations, and management issues will aid attendees as they evaluate their own repository's programs. In light of the recent natural disasters that hit the MARAC region, there will be two sessions which address disaster planning, relief, and recovery. In honor of Erie, our home port for this meeting, we will also feature sessions on local history, the War of 1812, and other aspects of Erie's and Western Pennsylvania's industrial, social, and cultural past.

The meeting will open with a plenary talk by Sister Joan Chittister, OSB, an internationally acclaimed author and lecturer who is based in Erie. Sister Joan will address MARAC regarding the power and importance of archives in connection with her work for social justice and peace throughout the world. A luncheon talk by Captain Walter P. Rybka, Senior Captain of the *Niagara* and Director of the Erie Maritime Program, will discuss the Battle of Lake Erie and his book *The Lake Erie Campaign of 1813: I Shall Fight Them This Day.*

The Erie meeting features several MARAC "firsts." Erie is MARAC's first convention center-based conference. Rather than using hotel meeting rooms, our workshops and sessions will be held in the modern Bayfront Convention Center and will feature classroom seating. The meeting schedule is also a little different. The program has the latest Friday morning start time of any MARAC meeting held in this century. The New Members Orientation will start at 8:30 am, and caucus meetings will be held in the afternoon to encourage higher attendance.

Before and after sessions, get outside and explore the city, which is Pennsylvania's sole port on the Great Lakes. Erie is a popular tourist destination, offering its visitors a rich cultural heritage, including historic sites, museums, great restaurants, vineyards, and the abundance of natural beauty to be found at Presque Isle State Park. Erie is in the midst of the Perry 200 Commemoration, marking the bicentennial of the Battle of Lake Erie, fought on September 10, 1813. You'll have the opportunity to board a piece of American history since the *Niagara,* Pennsylvania's Flagship, will be docked outside of the Erie Maritime Museum where we will have our reception.

Our conference hotel (the Bayfront Sheraton) and the Bayfront Convention Center are located downtown at the foot of State Street. Both have wonderful views of the lake and Erie's famed peninsula, Presque Isle. The hotel complex itself mimics the peninsula by being surrounded by water on three sides. We can't wait for you to see the view from your room!

We have planned exciting tours for you to check out the newly-refurbished historic Warner Theater, visit several of Erie County's finest wineries, or marvel at the mansions on the Millionaire's Row tour. The program also provides suggestions for adventurous types who prefer to head out on their own. Safe travels and we look forward to meeting you in the Gem City!

Jane Ingold
Debora Rougeux
Co-Chairs, Local Arrangements Committee

Jessica E. Johnson
Charlotte L. Sturm
Co-Chairs, Program Committee

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Emily Rafferty, *The Baltimore Museum of Art*

For additional conference information:
www.marac.info

SCHEDULE AT A GLANCE

WEDNESDAY, April 24

7:00 pm – 9:00 pm . . . . . Registration

THURSDAY, April 25

8:00 am – 5:00 pm . . . . . W1 – SAA Digital Curation: Creating an Environment for Success [DAS]
8:30 am – 6:00 pm . . . . . Registration
9:00 am – 4:00 pm . . . . . W2 – Electronic Records
9:00 am – 12:00 pm . . . . . W3 – Skills for Developing and Delivering Conference Presentations
12:00 pm – 1:00 pm . . . . . Lunch on your own
1:00 pm – 3:00 pm . . . . . T1 – Warner Theater
1:00 pm – 4:00 pm . . . . . T2 – Erie County Wine Tour
1:00 pm – 4:00 pm . . . . . W4 – Archival Appraisal
1:00 pm – 4:00 pm . . . . . W5 – Managing Change in Your Archives
1:00 pm – 6:00 pm . . . . . MARAC Committee Meetings
3:00 pm – 3:30 pm . . . . . Workshop Break
5:00 pm – 8:30 pm . . . . . T3 – Millionaire's Row Tour
6:00 pm – 9:00 pm . . . . . MARAC Steering Committee Meeting
9:00 pm – 12:00 am . . . . . Hospitality Suite

FRIDAY, April 26

7:30 am – 6:00 pm . . . . . Registration
8:00 am – 9:15 am. . . . . Continental Breakfast
8:30 am – 9:00 am. . . . . MARAC New Member Orientation
9:15 am – 10:15 am . . . . . Plenary Session
10:15 am – 10:30 am . . . . . Break
10:30 am – 12:00 pm . . . . . S1 – S5 Concurrent Sessions
12:15 pm – 1:45 pm . . . . . Lunch
1:45 pm - 3:15 pm. . . . . S6 – S10 Concurrent Sessions
3:15 pm – 4:00 pm . . . . . Break
3:30 pm – 4:00 pm . . . . . State Caucus Meetings
4:15 pm – 5:45 pm . . . . . S11 – S15 Concurrent Sessions
6:30 pm – 8:30 pm . . . . . Reception
9:00 pm – 12:00 am . . . . . Hospitality Suite

SATURDAY, April 27

7:30 am – 1:00 pm . . . . . Registration
8:00 am – 9:30 am. . . . . Breakfast and Business Meeting
9:45 am – 11:15 am . . . . . S16 – S20 Concurrent Sessions
11:15 am – 11:30 am . . . . . Break
11:30 am – 1:00 pm . . . . . S21 – S24 Concurrent Sessions
1:00 pm. . . . . Do-It-Yourself Tours

CONFERENCE OVERVIEW AND SPECIAL EVENTS

WEDNESDAY, APRIL 24

8:30 am – 6:00 pm . . . . . Registration | *Second Floor Lobby, Bayfront Sheraton*

THURSDAY, APRIL 25

8:00 am – 5:00 pm . . . . . Workshops | *SEE PAGES 8 - 9*
8:30 am – 6:00 pm . . . . . Registration | *Second Floor Lobby, Bayfront Sheraton*
1:00 pm – 3:00 pm . . . . . Tour 1 | *SEE PAGE 6*
1:00 pm – 4:00 pm . . . . . Tour 2 | *SEE PAGE 6*
1:00 pm – 6:00 pm . . . . . MARAC Committee Meetings
☞ All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

5:00 pm – 8:30 pm . . . . . Tour 3 | *SEE PAGE 6*
6:00 pm – 9:00 pm . . . . . MARAC Steering Committee
9:00 pm – 12:00 am . . . . . Hospitality Suite

FRIDAY, APRIL 26

7:30 am – 6:00 pm . . . . . Registration | *East Lobby, Bayfront Convention Center*
8:00 am – 9:15 am. . . . . Continental Breakfast | *North Point Lobby, Bayfront Convention Center*
8:30 am – 9:00 am. . . . . MARAC New Member Orientation
9:15 am – 10:15 am. . . . . Plenary Session | *Great Hall, Bayfront Convention Center*

It's Why You Do it That Counts: The Role of the Archivist in a Changing World

Joan Chittister, OSB, *Writer and Lecturer, Co-chair: The Global Peace Initiative of Women, A UN Partnership Organization*
Sister Joan, as a woman, a social scientist and an author of 45 books reflects on the meaning of "vocation"—of finding your calling in life and why that search is of such importance. She focuses on the special call of archivists, their impact on their world, on social change, on a culture, on history, the very history of our world itself. Archivists are the "keepers of any culture," necessary more than ever in a fragmented world such as ours today. It is a noble, challenging and immeasurably unique and important purpose in life. It brings a sense of spiritual unity and clear direction to us all.

10:15 am – 10:30 am . . . . . Break | *During the break, please visit with the vendors*
10:30 am – 12:00 pm . . . . . S1 – S5 Concurrent Sessions | *SEE PAGES 10 - 11*
12:15 pm – 1:45 pm . . . . . Luncheon | *Great Hall, Bayfront Convention Center*

What Do Ships Have to Teach?

Captain Walter P. Rybka, *Senior Captain of the Flagship Niagara and Director, Erie Maritime Program*
2013 marks the bicentennial of the Battle of Lake Erie, fought on September 10, 1813 and resulting in a momentous victory for American forces against the British. Captain Walter P. Rybka, author of *The Lake Erie Campaign of 1813: I Shall Fight Them This Day,* will engage our imaginations with the details of this important naval battle and its larger significance to the War of 1812, as well as discuss the process of researching and writing his book. With four decades of professional sailing experience and skilled in historic ship restoration, Captain Rybka is uniquely qualified to address the MARAC luncheon audience on this topic.

1:45 pm – 3:15 pm . . . . . S6 – S10 Concurrent Sessions | *SEE PAGES 11 - 12*
3:15 pm – 4:00 pm . . . . . Break
3:30 pm – 4:00 pm . . . . . State Caucus Meetings
Meet colleagues from your state, learn about MARAC, and share information about your institution. Everyone is encouraged to attend!

4:15 pm – 5:45 pm . . . . . S11 – S15 Concurrent Sessions | *SEE PAGES 12 - 13*
6:30 pm – 8:30 pm . . . . . Reception | *Erie Maritime Museum*
☞ Join us across the street at the Erie Maritime Museum for the Reception. Step on board the Flagship Niagara, built in Presque Isle's Misery Bay at a time when Erie's population only numbered about 400. It was from this ship that Oliver Hazard Perry beat the British at the Battle of Lake Erie.

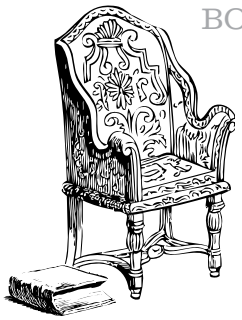
9:00 pm – 12:00 am . . . . . Hospitality Suite

SATURDAY, APRIL 27

7:30 am – 1:00 pm . . . . . Registration | *East Lobby, Bayfront Convention Center*
8:00 am – 9:30 am. . . . . Breakfast and Business Meeting | *Great Hall, Bayfront Convention Center*
☞ All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

9:45 am – 11:15 am. . . . . S16 – S20 Concurrent Sessions | *SEE PAGES 13 - 14*
11:15 am – 11:30 am . . . . . Break
11:30 am – 1:00 pm . . . . . S21 – S24 Concurrent Sessions | *SEE PAGE 15*
1:00 pm . . . . . Do-It-Yourself Tours | *SEE PAGE 7*

Surveying the damage after the Millcreek Flood of Aug. 3, 1915. Newman Photo Album, Erie County Historical Society.



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TOURS

Registration and pre-payment required. All tours leave from the Hotel Lobby unless otherwise noted.

THURSDAY, APRIL 25

Both the Warner Theater tour and the Erie County Wine Tour will enjoy lunch on your own at the Pufferbelly Restaurant, which includes a museum of historic firefighter equipment.

T1. Warner Theater
Time: 1:00 pm – 3:00 pm
Fee: $5.00 per person
Minimum registration: 10

After lunch the group going to the Warner will enjoy a short walk to the beautiful Warner Theater. The theater was commissioned by the famous Warner Brothers and built by Rapp & Rapp Company of Chicago. Finished in 1931, it was built at a cost of $1.5 million ($22,827,335 in today's money). The theater is highlighted with gold and silver leaf, gold-backed French mirrors and crushed velour and is listed on the National Register of Historic Sites.

T2. Erie County Wine Tour
Time: 1:00 pm – 4:00 pm
Fee: $15.00 per person
Minimum registration: 10

The group signed up for the wine tour will board a van for the short drive to North East, PA. We will start with a tour of the Mazza winery followed, of course, by tasting. Next on the tour is the Penn Shore winery. Enjoy more tasting and, if you wish, take a self-guided walking tour of the winery. Finally, we will stop at the Arrowhead winery for, yes, more tasting. The van driver is the designated driver, so relax and enjoy!

T3. Millionaire's Row Tour
Time: 5:00 pm – 8:30 pm
Fee: $10.00 per person
Minimum registration: 10
Maximum registration: 25

Participants in this tour are responsible for their own transportation to and from the Watson-Curtze Mansion. Carpooling can be arranged.

Please join us for a lively "pre-party" from 5:00 pm – 6:00 pm at the Watson-Curtze Mansion, 356 West 6th Street in the West 6th Street Historic District. Architect and historic preservationist Jeff Kidder will conduct a tour of this Richardsonian Romanesque property. Refreshments and hors d'oeuvres will be served following the tour.

After the "pre-party", you will also be able to join a Self-Guided Walking Tour of seven additional sites in the West 6th Street Historic District. All participating properties are on the National Register. Refreshments and savories will be served at a majority of the sites. The Self-Guided Walking Tour begins with check-in at the Watson-Curtze Mansion at 6:00 PM. Homes are open until 8:30 PM. Parking is located behind the mansion and on the street.

Annie Scott Strong on board the Mystic. F. J. Bassett GPN Collection, Erie County Historical Society.

DO-IT-YOURSELF TOURS

THURSDAY, APRIL 25

Self-Guided Walking Tour of the West 6th Street Historic District

All seven participating properties are on the National Register. Refreshments and savories will be served at a majority of the sites. The Self-Guided Walking Tour begins with check-in at the Watson-Curtze Mansion at 6:00 PM. Homes are open until 8:30 PM. Parking is located behind the mansion and on the street. Cost is $10.00, payable at the Watson-Curtze Mansion.

SATURDAY, APRIL 27

A map and further information about each location will be included in your registration packet.

Cultural Block Tour

You are invited to visit Erie's Cultural Block bounded by the 400 block of State Street, 100 block East 4th Street, 400 block French Street and 100 block East 5th Street. Begin mid-block at 419-421 State Street for an Open House at the Erie History Center, headquarters of Erie County Historical Society. All fees have been waived for the MARAC group. *(www.eriecountyhistory.org)* Follow the tour along to the Glass Grower's Gallery, Erie Art Museum, ExpERIEnce Children's Museum, Pufferbelly Restaurant, and the Modern Tool Building. The tour concludes at the Customs House, an example of Greek Revival architecture now part of the Erie Art Museum.

Chocolate Lover's Tour

Erie has three chocolatiers with delicious selections for your indulgences. Have a truffle and a cup of coffee at Pulakos in downtown Erie. Then travel to Stefanelli's Candies just outside of town. Save some appetite for your final stop at Romolo Chocolates where you can savor your favorite chocolates in their relaxing café. Sponge candy is an Erie specialty. Try some at each stop and pick your favorite.

Wine Lover's Tour

For those of you unable to make the Thursday tour, you can visit the wineries on your own. It is a 25 minute drive to Erie's wine country in the town of North East. Starting there you can visit 22 wineries on the Chatauqua-Lake Erie Wine Trail. Have a tour at the Mazza Winery or just go to the tasting bar. Penn Shore Winery has a self-guided walking tour. The cost for tasting ranges from free to $2. Visit as many as you like.

For more information: www.lakeeriewinecountry.org.

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Art Lover's Tour

Erie has several fine art galleries. Starting with the Bayfront Gallery just steps from the hotel, you can find original oil paintings, sculptures, jewelry and glass work. Right next to the Erie Art Museum on East 5th street, is Glass Growers Gallery where many local artists sell their works. A short drive out West 8th street takes you to the James E. Sabol Studio Gallery and the Kada Gallery and Frame Shop. On your drive through the city, try to spot some of the works of Erie's Go Fish! and Leap Frog! public art projects.

Nature Lover's Tour

Presque Isle State Park is the most visited state park in Pennsylvania and for good reason. At the entrance to the park is the Tom Ridge Environmental Center, a LEEDS-certified building featuring interactive displays highlighting the ecology and wildlife of the park and an IMAX theater which. Walk along the multi-purpose trail and enjoy views of the bay or take your shoes off and walk some of the 11 miles of beach. If you choose to drive around the peninsula, stop by Misery Bay and visit the Perry Monument.

For more information: www.dcnr.state.pa.us/stateparks/findapark/presqueisle/index.htm

WORKSHOPS

THURSDAY, APRIL 25

W1. Digital Curation: Creating an Environment for Success [DAS]
Full Day Workshop: 8:00 am – 5:00 pm
Registration Maximum: 35

Please note: registration for this workshop must be done through SAA. *Register at www.archivists.org.*

REGISTRATION TYPE	FEES: EARLY-BIRD / REGULAR
SAA Member	$185 / $235
MARAC Member	$205 / Use code **DCU25PA** to receive member rate
Employees of Member Institutions	$210 / $260
Nonmember	$235 / $285

Instructor:
Jackie Esposito, *Pennsylvania State University*

Digital archives require professional curatorial practices just as paper archives do! In this course you'll discover the differences and similarities between curating paper and electronic records, a system of best practices for digital curation, and review what any institution needs to implement to ensure the success of its own digital curation.

Upon completion of this course you'll be able to:

- Identify the components of team building and digital curation that are necessary to begin working towards a curation prototype in your institution;
- Pinpoint areas to invest in locally to build knowledge and skills to meet the needs of a digital repository program at your institution;
- Review existing digital repository characteristics that best illustrate roads to success;
- Gain access to resources, guides, models, and best practices relevant to the digital curation/ repository landscape; and,
- Recognize and establish relationships within your organization to achieve a digital archives repository program.

Who Should Attend?
Practitioners, Managers, Librarians, Museum Professionals, and Administrators who'll be asked to design a digital archives or need to improve the operation of such an archives.

This course is geared to archival professionals whose institution is beginning to discuss digital content management for business records, publications, archival content, research data, and a host of other uses.

What Should You Know?
Appraisal of records, providing access to records, as well as some knowledge of digital preservation and electronic records.

W2. Introduction to Electronic Records
Full Day Workshop: 9:00 am – 4:00 pm
Registration Minimum: 15
Registration Maximum: 25
Cost: $80.00

Instructor:
Bonnie Weddle, *New York State Archives*

Even though archivists have been working with electronic records for several decades, the profession is still struggling to develop effective mechanisms for managing and preserving born-digital archival materials. Many archivists have some familiarity with the theory and literature concerning electronic records and this introductory level workshop will move theory to practice. Instructor Bonnie Weddle will identify practical tools and strategies for working with electronic records -- with particular emphasis on the needs of smaller archives and repositories with limited resources.

Together we will:

- Explore the basic components of an electronic records program
- Discuss how to address the human challenges of electronic records
- Examine open-source and other tools for acquiring, preserving, and providing access to electronic records
- Develop plans of action for dealing with electronic records

W3. "Let's Go On With the Show": Skills for Developing and Delivering Conference Presentations
Half Day Workshop: 9:00 am – 12:00 pm
Registration Minimum: 5
Registration Maximum: 15
Cost: $20.00

Instructor:
Jim Gerencser, *Dickinson College*

Sharing unique ideas and experiences with colleagues is an important part of our professional activities, yet we typically have little opportunity to practice the skills necessary to give effective presentations. How can I make good use of my limited time at the podium? How can I communicate my ideas clearly and concisely to the audience? And perhaps most importantly, how can I overcome my own anxieties about speaking in front of a crowd? Through a mix of demonstration and group discussion, this interactive workshop will address issues such as classic "dos and don'ts," individual speaking styles, and the appropriate use of presentation software. Whether you've never given a formal presentation before, or you have but wish to sharpen your skills, this workshop promises to be helpful and informative.

W4. Archival Appraisal
Half Day Workshop: 1:00 pm – 4:00 pm
Registration Minimum: 15
Registration Maximum: 25
Cost: $45.00

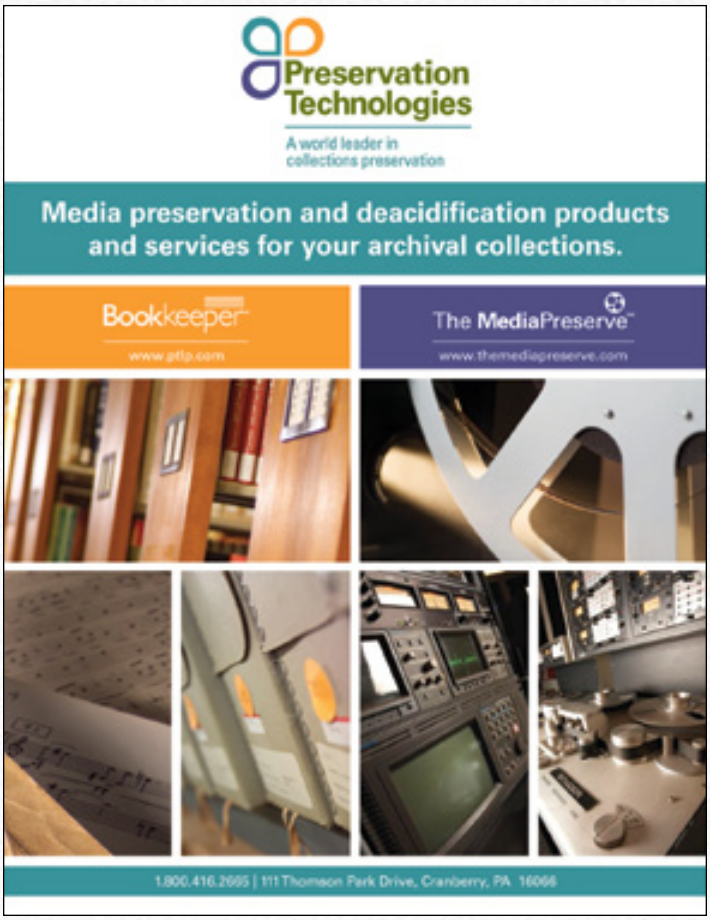
Instructors:
Jon Schmitz, *Chautauqua Institution*
Joni Blackman, *Fenton History Center*

Appraisal is an essential part of archival practice, and this workshop will look at it from the perspective of historical value, administrative necessity, and fulfillment of an archive's mandate and mission. Various approaches will be discussed, along with a history of its emergence in theory, and its special importance in a digital environment. In the first part of the workshop, an archivist will discuss archival appraisal in theory and practice as well as the professional ethics of the archivist in this respect. A museum director will then provide an overview of how appraisals of artifacts are made in comparison to records and books.

W5. Managing Change in Your Archives
Half Day Workshop: 1:00 am – 4:00 pm
Registration Minimum: 15
Registration Maximum: 25
Cost: $45.00

Instructor:
Fynnette Eaton, *Eaton Consulting*

This workshop will address the challenges of managing change in an archival organization. Every organization examines how work is performed and makes changes, in many cases based on new technologies. This half-day workshop will focus on defining change management, how change, transition and resistance relate to one another, what the goals of change management should be, hallmarks of effective change management, and obstacles to change. The goal is to help attendees understand why there is resistance to change and to identify the best ways to deal with this issue so that change can be embraced.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CONCURRENT SESSIONS

FRIDAY, APRIL 26 | 10:30 AM – 12:00 PM

S1. The Not-So-Forgotten War of 1812: Documentation, Research and Access
In this session, a county historian will discuss her experiences researching the story of Betsy Doyle, who loaded cannon at Fort Niagara then fled more than 300 miles across the state with her four children after the fort fell; a research institute's library director and archivist will present on the opportunities and challenges of working with the papers and artifacts of an Army Surgeon who served at field hospitals near Erie and Buffalo during the war; and a university archivist will detail the plans, efforts and ongoing results of making War of 1812 archival records and books more accessible for the bicentennial of this important conflict.

CHAIR:
Lora Davis, *Colgate University*
SPEAKERS:
Catherine Emerson, *Niagara County*
David Sharron, *Brock University*
Nina Long, *The Wistar Institute*

S2. Archival Education: Priorities and Prospects in the Digital Age
The education of archivists in the last several decades has relied on a mix of pre-appointment graduate programs and post-appointment training that both utilize the theoretical and practice-based methodologies of archival work and the professional body of knowledge. Digital ubiquity challenges many of these precepts and has forced a re-focusing of the institutions and organizations charged with educating archivists for the future. This panel will discuss some of the priorities and prospects that have emerged in this new digital reality and what steps are being taken to maintain a professional standard of education and expand the skill sets of archivists.

CHAIR/COMMENTATOR:
Brian Keough, *SUNY Albany*
SPEAKERS:
Bruce Ambacher, *University of Maryland iSchool*
Richard Cox, *University of Pittsburgh School of Information Science*
Jackie Esposito, *Penn State University*
Riccardo Ferrante, *Smithsonian Institution Archives*

S3. Advancing the Front Line: Innovative Outreach
Sometimes the best way to promote your collections is face to face. This session examines the Soldier Experience Gallery at the Army Heritage Center, the Z. Taylor Vinson Transportation Collection at the Hagley Museum and Library, and the Master Teachers Seminar designed by the Society of the Cincinnati as examples of institutional projects that push the boundaries of outreach and creative exhibition.

CHAIR:
Andrew Cassidy-Amstutz, *Library of Congress*
SPEAKERS:
Rachel Jirka, *The Society of the Cincinnati*
Kenton Jaehnig, *Hagley Museum and Library*
Jack Leighow, *Army Heritage Center*

S4. Multiple Personalities/Multiple Professions
Working with librarians who are unfamiliar with archival theory, historians who believe a PhD in history is required for archivists to know what to preserve for historical research, or museum professionals who want item-level access to archival collections? Have you learned instruction

methods from your librarian colleagues or been able to share valuable insights on subject access with your records manager? This panel discussion looks at celebrating the differences between our allied professions: archivists, librarians, museum curators, records managers, and historians. What can we learn from them, and they from us, and how can we move forward more cohesively in our approaches to information and collections management?

CHAIR:
Kate Theimer, *ArchivesNext*
SPEAKERS:
Heidi Abbey, *Penn State Harrisburg*
Jennie Thomas, *Rock and Roll Hall of Fame*
G. Mark Walsh, *Archivist and Records Manager*

S5. Mobile Archives: Bringing Your Collections to 21st Century Devices

Looking for a cost-effective way to delve into the world of mobile technology? This session will highlight innovative projects that bring the archives to your iPhone, without breaking the bank. Speakers will discuss several different initiatives using QR code technology to link buildings and historical markers to archival resources. Also featured will be a project using Mobile Historical, a location-based app built on Omeka that was developed by the Center for Public History and Digital Humanities at Cleveland State University.

CHAIR:
Arian Ravanbakhsh, *National Archives and Records Administration*
SPEAKERS:
Cara Howe, *Syracuse University*
Jefre Carig, *Delaware State Archives*
Jenny Kinniff, *George Washington University*
Amelia Carr, *Allegheny College*

FRIDAY, APRIL 26 | 1:45 PM – 3:15 PM

S6. Archival Advocacy and Activism: Communities and Causes, Part 1

Advocacy is increasingly becoming a major component of the make-up of the archives profession, with the Society of American Archivists recently approving an advocacy agenda that promotes an assertive role in public policy decisions affecting archives. The current atmosphere is rife with possibility for archivists to have a real impact and the opportunities have never been greater to align our work, our principles, and our future professional viability. This panel, consisting of two separate sessions on Friday and Saturday, will look at archival projects and programs that have a decidedly activist mission to advocate on behalf of various communities and causes. The panelists will discuss successes, failures, and lessons learned, but, perhaps more importantly, they will offer a compelling vision of what archivists can accomplish when we choose to get involved.

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CHAIR/SPEAKER:
Dan Golodner, *Wayne State University*
SPEAKERS:
Yvonne Ng, *WITNESS*
Maggie Schreiner, *Fashion Institute of Technology-SUNY*
Sheli Walker-Saltsman, *University of Kentucky*

S7. Erie's Oil, Maritime, and Art Heritage

Visiting a new locale for a MARAC meeting often piques one's interest in the area's past. Satisfy your curiosity in this session as the speakers consider Erie's industrial, maritime, and cultural heritage. Explore the rich history of oil in Western Pennsylvania through an examination of collections and exhibits at the Drake Well Museum, which interprets the birth of the American oil industry in Venango County, Pennsylvania in 1859. Learn the fascinating story of Erie's maritime heritage, with a special focus on Oliver Hazard Perry's famous "Don't Give Up the Ship" flag of 1813, which was constructed by women in Erie and recently conserved. Discover how local archival holdings established the previously contested title of an important work of American Impressionism, Childe Hassam's *Summer Evening, Isle of Shoals.*

CHAIR:
Rebecca Crago, *The Historical Society of Frederick County, Inc.*
SPEAKERS:
Susan Beates, *Drake Well Museum*
Linda Bolla, *Erie Maritime Museum*
Alexa Potter, *Mercyhurst University*

S8. The Rough Seas of Donor Relations
This panel discussion will explore issues with cultivating and managing donors. Three experienced panelists will speak on finding and maintaining new donors, managing digital donations, working with difficult donors, negotiating tricky deeds of gift, and terminating relationships. The panelists will present short papers about their experiences before the floor is opened to the audience.

CHAIR:
Robert Golon, *Princeton Theological Seminary*
SPEAKERS:
Jessica Wagner, *Adelphi University*
Charles Greifenstein, *American Philosophical Society*
Yvonne Carignan, *George Mason University*

S9. Crowdfunding for Archives
Donate $100 and receive an audio recording of this session. Having trouble coming up with the cash? Come to this session to hear about how three archivists have funded their activities in nontraditional ways. Panelists presenting will discuss the pros and cons of each method, which include running a Kickstarter campaign, tailgating at a football game, and forming a consortium for the documentation of theatre performances. Find out how you can meet your funding goals in new and exciting ways!

CHAIR:
Kelly Smith, *Senator John Heinz History Center*
SPEAKERS:
Allison Schein, *Creative Audio Archive*
Sarah Lindblom, *University of Maryland*
Jason Speck, *University of Maryland*

S10. Charting the Waters: Setting Priorities with a Strategic Plan
This session will address how strategic planning can help to establish your priorities and shape the future of your repository. Presenters will describe the steps taken to create strategic plans at three repositories and discuss their benefits, problems, and pitfalls. The organizations include a state archives which used an outside consultant to guide its planning, a smaller institution which also used a consultant, and a smaller institution which developed plans on its own.

CHAIR:
John Suter, *Documentary Heritage Program, New York State Archives (Retired)*
SPEAKERS:
Joseph Coen, *R. C. Diocese of Brooklyn*
Chana Kotzin, *Jewish Buffalo Archives Project Bureau of Jewish Education*
Diane Strock-Lynskey, *Siena College and President/ CEO S-L Associates*

FRIDAY, APRIL 26 | 4:15 PM – 5:45 PM

S11. Disasters We Have Known: What We Learned and Other Helpful Tidbits
Disasters may come about as a result of natural forces, faulty equipment, or structural building issues. This lightning session will feature information and museum professionals who are members of the Alliance for Response Pittsburgh chapter, all of whom have been involved in assisting with disaster recovery. Speakers will address: the facility where the disaster took place; how the disaster occurred; the impact on collections, reference activity, and overall operations; effectiveness of their disaster plan; effectiveness of disaster response team actions; and lessons learned from the experience.

CHAIR:
Miriam Meislik, *University of Pittsburgh*
SPEAKERS:
Mary Monaghan, *Carnegie Library of Pittsburgh*
Miranda Nixon, *University of Pittsburgh*
Tom Clareson, *LYRASIS*
Alan Bartlett, *Allegheny College*
Ed Galloway, *University of Pittsburgh*

S12. Feed Me! How Records Management Can Nourish Your Archives
Archives often have the difficult task of acquiring their own institutional records, as employees are often too busy with their day-to-day tasks to realize that what they are doing may have historical significance. This session explores various types of archives (local government, university, and corporate) and how they have implemented records management programs not only to help with efficiencies in the workplace, but also to "feed the archives."

CHAIR:
Dara Baker, *Export-Import Bank of the United States*
SPEAKERS:
Anne Marie Phillips, *Princeton University*
Michele Henry, *Chautauqua County New York*
Anna Clarkson, *The Baltimore Museum of Art*

S13. True Single Search: Can You Really Find Anything?
Since the advent of Google, the trend in search engines has been to try to provide as many types of information as possible from a single location. Libraries are no exception, with discovery tools such as Primo and Summon becoming more and more popular. In this session we will explore the ways in which archival repositories have integrated their information alongside books, journal articles, and everything else found in libraries.

CHAIR:
Linda Ries, *Pennsylvania State Archives*

SPEAKERS:
Matthew Stephens, *University of Virginia*
Margaret Kidd, *Virginia Commonwealth University*
Hillel Arnold, *Rockefeller Archive Center*
Sibyl Schaefer, *Rockefeller Archive Center*

S14. Archiving the Social Web

Web 2.0 technologies are creating new opportunities for social networking. Some records created by these technologies have archival or research value requiring their preservation. However, there are many challenges associated with this process. This session will explore how some archives have made an effort to preserve Facebook, Twitter and YouTube records so they are accessible to researchers.

CHAIR:
Bonnie Weddle, *New York State Archives*
SPEAKERS:
Kristine Hanna, *Internet Archive*
Michael Martin, *New York State Archives*
Lynda Schmitz Fuhrig, *Smithsonian Institution Archives*

S15. Useful Use Statistics

There are many benefits of keeping tabs on which collections in your archives are being used: greater security, a better understanding of your users, and hopefully, more leverage with resource allocators. In this session, speakers will discuss methods for collecting use statistics, including both high-tech and no-tech tools, and they will consider strategies for using the resulting data to increase institutional support.

CHAIR:
Dyani Feige, *Conservation Center for Art and Historic Artifacts*
SPEAKERS:
Sarah Keen, *Colgate University*
Ben Primer, *Princeton University*
Karen King, *National Archives Volunteer Association*

SATURDAY, APRIL 27 | 9:45 AM – 11:15 AM

S16. Archival Advocacy and Activism: Communities and Causes, Part 2

Advocacy is increasingly becoming a major component of the make-up of the archives profession, with the Society of American Archivists recently approving an advocacy agenda that promotes an assertive role in public policy decisions affecting archives. The current atmosphere is rife with possibility for archivists to have a real impact and the opportunities have never been greater to align our work, our principles, and our future professional viability. This panel, consisting of two separate sessions on Friday and Saturday, will look at archival projects and programs that have a decidedly activist mission to advocate on behalf of various communities and causes. The panelists will discuss successes, failures, and lessons learned, but, perhaps more importantly, they will offer a compelling vision of what archivists can accomplish when we choose to get involved.

CHAIR/SPEAKER:
Katharina Hering, *Georgetown University Law Center*
SPEAKERS:
Christine Anne George, *SUNY-Buffalo Law School*
Richard Wandel, *LGBT Community Center National History Archive*
Adrien Hilton, *Columbia University*

S17. Digital Curation

This informal panel will explore the back-end processes of digital projects and curation, detailing the steps, workflow, technical specifications and "how to." Panelists will also talk about the training required for students so they can become future Digital Managers in cultural heritage institutions.

CHAIR:
Valerie Metzler, *Archivist/Historian*
SPEAKERS:
Natalie Milbrodt, *Queens Memory Project*
Leah Loscutoff, *Brooklyn Historical Society*
Anthony Coccilio, *Pratt Institute*

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S18. Before the Waters Rise (and After): Coordinating Statewide Response to Records Disasters

New York State has suffered the effects of three significant tropical storms in the last two years, most recently Hurricane Sandy. During these storms, many records were damaged or destroyed, but many were also saved because of the work of the New York State Archives' disaster response team. With decades of experience responding to records disasters, the Archives in collaboration with the State Library has developed effective and innovative systems to mitigate, respond to, and recover from disasters. The speakers will discuss the Archives' work reaching out to constituents, collaborating with regional, state, and national agencies, conducting rapid onsite fieldwork, and developing a body of disaster resources to help save the historical record of New York State.

SPEAKERS:
Maria Holden, *New York State Archives*
Geof Huth, *New York State Archives*

S19. Acting for Performing Arts Collections

In this session, three archivists will discuss methodologies for collecting archival materials pertaining to the performing arts, focusing on documentation strategy and digitization as solutions for gathering and disseminating these vibrant records. One speaker will discuss her documentation work with members of two distinct dance traditions and how she addressed their concerns regarding the donation of their materials. Another speaker will introduce a newly developed course which offers MLS students the opportunity to design and implement a documentation strategy at an internationally renowned performing arts festival. The final speaker will discuss how digital tools can transform the experience of researchers using performing arts archives and the meaning of the archives themselves.

CHAIR:
Jean Green, *Binghamton University*
SPEAKERS:
Nicole Topich, *University of Pittsburgh*
Lisbeth Wells-Pratt, *University of North Carolina-Chapel Hill*
Mary Edsall Choquette, *University of Maryland*

S20. Boot Camp: Recruiting and Training Volunteers

Who can't use a helping hand? Interns and volunteers can provide tremendous benefits for institutions with tight budgets seeking creative ways to enhance their processing capabilities. Speakers will discuss successful recruitment and training techniques, statistical case studies, and other productive experiences from a variety of perspectives, including that of the intern seeking a career in the archives profession.

CHAIR:
Amy Schindler, *College of William and Mary*
SPEAKERS:
Jim Gerencser, *Dickinson College*
Rebecca Crago, *The Historical Society of Frederick County*
Adam Minakowski, *Smithsonian Institution*

SATURDAY, APRIL 27 | 11:30 AM – 1:00 PM

S21. Data Visualization

The increasing volume of digitized and born-digital materials in archives offers a unique opportunity to utilize new methods of appraisal, collection management, access, and online display. Data visualization is one such tool and is gaining broader use both across online media as well as within cultural heritage organizations. This panel will explore how data visualization can be used to enhance existing aspects of the archival enterprise as well as provide a new method of providing context and meaning to archival collections. The speakers will describe tools, strategies, and projects that employ data visualization in appraising, managing, and providing access to archival collections.

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For more information, contact the ACA office (aca@caphill.com or 518-694-8471).

The application deadline is May 15.

ACA

CHAIR:
Lloyd Beers, *National Archives and Records Administration*
SPEAKERS:
Alison Langmead, *University of Pittsburgh*
Lauren Algee, *National Gallery of Art*
Weijia Xu, *University of Texas-Austin*

S22. Just What Do You Do in Archives School Anyway?

All archivists get asked this question at least once in their educational careers. Here students are able to answer the question. Three students will share their experiences with projects, internships, and research undertaken in the pursuit of the MLS, including Web 2.0 outreach, collection development planning, and donations of born-digital materials. They will also discuss innovations they have tried or would like to try in their everyday work.

CHAIR:
Katelyn Dion, *Pennsylvania State University*
SPEAKERS:
Josh Hager, *University of North Carolina-Chapel Hill*
Matthew Farrell, *University of North Carolina-Chapel Hill*
Ashley Behringer, *University of Maryland*

S23. Challenges and Successes of Collaboration Between Special Collections and Archives

In the present environment, Archives and Preservation/ Conservation Departments must collaborate to maintain the care and storage of documents and artifacts. Their goals must be to meet challenges head-on and create innovative solutions for the preservation of archive materials. A Preservation Librarian at the Walter Havighurst Special Collection Department, Miami University and Archivist of the Western College Memorial Archives, Miami University will offer tips about what Special Collection Departments and Archives can do to guarantee curation and how this institution's departments are meeting the challenges of preservation together.

CHAIR:
Danna Bell-Russel, *Library of Congress*
SPEAKERS:
Jacqueline Johnson, *Miami University*
Ashley Jones, *Miami University*

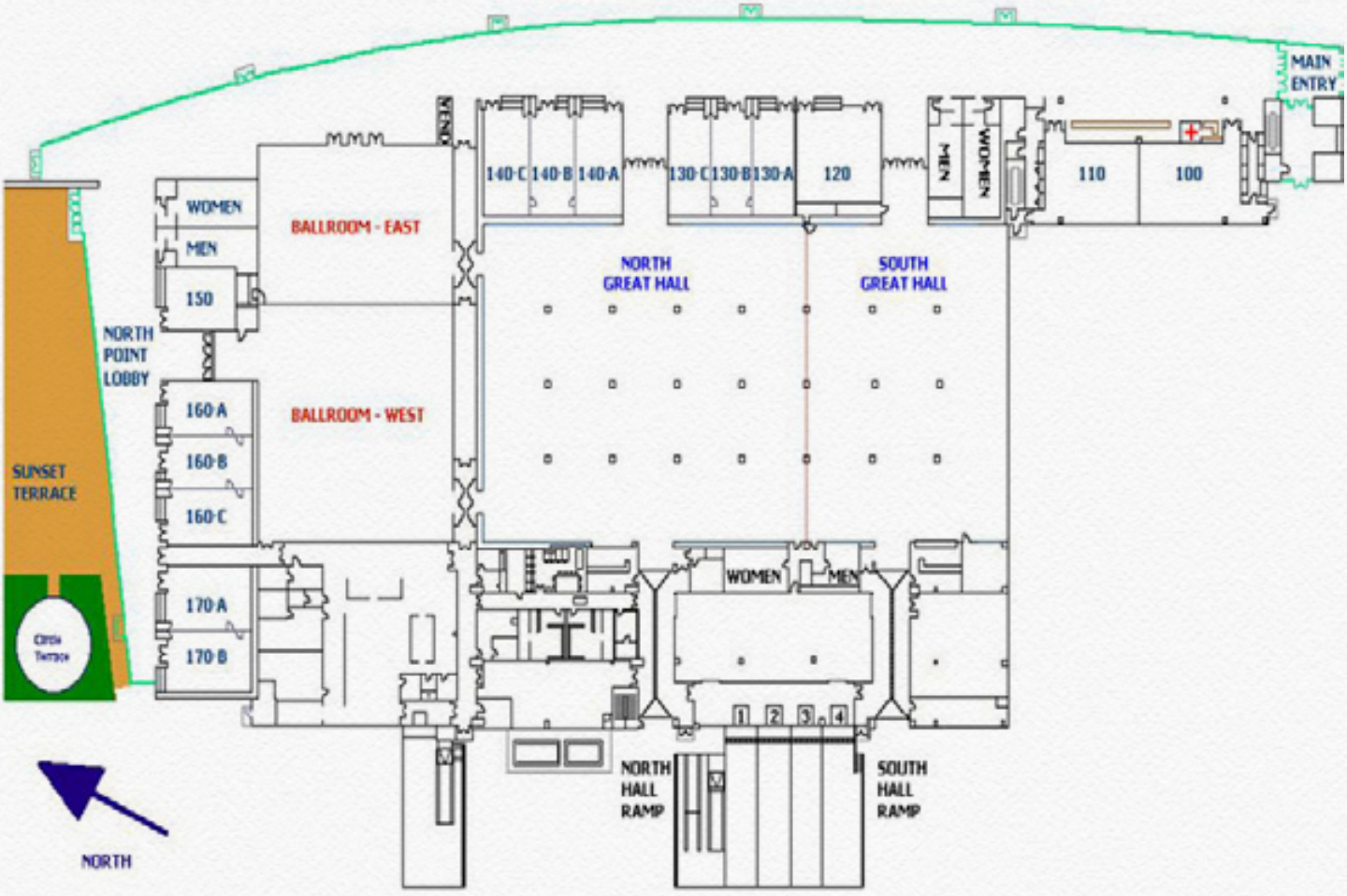
S24. Portrayals of Pittsburgh: Steel, Strife, and Settlement

Archival materials are featured prominently in this session about two public history projects which seek to share more of Pittsburgh's history with a broader group of users. Carnegie Mellon's contribution to a collaborative project to digitize periodicals published in Pittsburgh's Jewish community from 1895-2010 is heavily used by genealogists and researchers interested in Jewish history in the Pittsburgh community. The first speaker will discuss this project and the challenges and opportunities encountered. The Homestead Steel Strike of 1892 serves as the backdrop for an examination of conflicts between the historical record and users' interpretations. The speaker will discuss contemporary reactions to the strike found in archival records; the response of the company and labor movement to the strike and its fallout; discrepancies between the History Channel's *The Men Who Built America* and the contemporary record; possible reasons for these differences; and the responsibility of archivists to react to an inaccurate representation of collection materials.

CHAIR:
Kate Colligan, *Elsie H. Hillman Archives*
SPEAKERS:
Zachary L. Brodt, *University of Pittsburgh*
Gabrielle Michalek, *Carnegie Mellon University*

Frolicking on Lake Erie. Harborcreek Historical Society.

HOTEL REGISTRATION



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The MARAC room rate is $149.00 per room per night, plus 11% occupancy tax.

Check in is at 3:00 pm and check out is 12:00 pm. There is complimentary Internet access in guest rooms and the public lobby areas of the hotel. Self-parking is $12.00 per night.

TRANSPORTATION AND PARKING

PARKING INFORMATION

Self-parking is $12.00 per night at the Sheraton with in and out privileges. You can park for free at the Convention Center BUT the skyway to the hotel closes at 7:30 pm and there is no ground route from the Convention Center to the hotel.

BY CAR:

FROM ALL POINTS SOUTH AND EAST:
Take I-79 North which becomes the Bayfront Parkway. Turn left onto State Street and then left into the hotel complex.

FROM ALL POINTS NORTH:
Take Interstate 90 to Exit 32 for PA-290/PA-430 toward Wesleyville. Turn right onto PA-290W/PA-430W/Station Road which becomes the Bayfront parkway. Turn right onto State Street and then left into the hotel complex.

BY AIR:

Erie International Airport is located approximately 8 miles west of the Bayfront. There are four flights daily from Philadelphia. There is no hotel shuttle between the airport and the Sheraton, though both taxi service and rental cars are available. Taxi fare from the Erie International Airport to the Sheraton is approximately $18.00. The number for Erie Yellow Cab is 814.461.TAXI. Cleveland, Buffalo and Pittsburgh airports are all within a two hour drive.

BY TRAIN:

Erie's Amtrak station (ERI) is located in downtown Erie at 125 West 14th Street, about 1.5 miles from the Sheraton. Taxi fare to the Sheraton should run around $7.00. The number for Erie Yellow Cab is 814.461.TAXI.

BY BUS:

The Greyhound Bus Station is located in the Erie Intermodal Transportation Center at 208 East Bayfront Parkway. It is two blocks east of the Sheraton. Simply walk straight out from the station and in front of the Blasco Library and the Maritime Museum and then walk right on State Street. The Sheraton will be on your left.

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WALK. RIDE. PLAY. SHOP. DINE. EXPLORE. LEARN. ENJOY.

All telephone numbers below are area code (814)

Places to Visit

1. Blasco Library & Hagerone Museum - 451.6900 - 150 E Front
2. Dahmark Dance Theater - 314.1551 - 1033 State
3. Erie Art Museum - 459.5477 - 411 State
4. Erie County Historical Society - 454.6490 - 419 State
5. Erie Philharmonic - 455.1375 - 609 Walnut
6. Erie Playhouse - 454.2852 - 13 W 10th
7. explERIence Children's Museum - 453.3743 - 420 French
8. Harbor View Miniature Golf - 874.3536 - 36 State
9. Lake Erie Ballet - 871.4336 - 701 Holland
10. Voodoo - 454.1000 - 208 East Bayfront Parkway
11. Warner Theatre - 452.4857 - 811 State

Restaurants & Bars

1. Arty's - 456.0623 - 107 W 12th
2. Bayfront Lounge - 454.4360 - 2518 10th
3. Bayfront Grille - 454.2005 - 55 W Bay Rd
4. Benjamin's - 459.2220 - 16 W 10th
5. Bertrand's Bistro - 871.4477 - 18 N Park Row
6. Boardwalk - 455.9705 - 28 N Park Row
7. BrewErie at Union Station - 454.2200 - 123 W 14th
8. Calamari's - 459.4276 - 131 State
9. Casablanca Hookah Lounge - 452.4544 - 27 W 5th
10. CellBlock - 464.9176 - 1213 State
11. Cougar's - 790.4744 - 1323 State
12. Crooked I - 459.0040 - 1013 State
13. Dockside - 879.0398 - 1015 State
14. Dominick's 24 Hour Eatery - 456.6891 - 123 E 12th
15. El Toro Loco - 454.5626 - 319 State
16. Erie Ale House - 454.4500 - 1031 State
17. Erie Club - 455.1218 - 524 Peach
18. Flagship City Cafe - 455.1088 - 915 State
19. Franco's Cafe - 455.8008 - 1001 State #106
20. Happy Garden - 452.4488 - 418 State
21. Hook's Catfish Kitchen - 452.6719 - 38 N Park Row
22. Hungry Howies Pizza - 464.0202 - 138 W 12th
23. Jekyll & Hyde's Gastropub - 456.0670 - 8 E 10th
24. Junior's Last Laugh - 461.0911 - 1902 State
25. Khao Thai - 454.4069 - 36 North Park Row
26. McDonald's - 456.9906 - 1115 Sassafras
27. McDonald's - 452.4406 - 830 State
28. Metropolitan Dance Club - 455.0446 - 144 W 13th
29. Molly Brannigans - 459.7800 - 506 State
30. Mr Sub - 454.0603 - 1017 State
31. Papa George's Pub Lounge - 454.7304 - 1020 State
32. Parkplace - 455.0652 - 18 to 20 N Park Row
33. Plymouth Tavern - 453.6454 - 1109 State
34. Rafferbelly Restaurant - 459.1557 - 414 French
35. Rose Garden Cafe - 864.3091 - 815 State
36. Rum Runners - 453.4291 - 133 E Dobbins Landing
37. Scully's Pub & Pizzeria - 459.0067 - 908 State
38. Sherlock's - 453.7760 - 508 State
39. Sidewalk Cafe - 455.0002 - 26 N Park Row
40. Sweeter's Clubhouse & Grille - 456.1806 - 728 French
41. Slugger's Sports Bar - 454.9464 - 14 E 10th
42. Smuggler's Wharf - 459.4270 - 3 State
43. Starbucks - 459.2400 - 502 State
44. Steve D's Pizza - 454.2418 - 1017 State
45. Steel 12 Grub & Chug - 455.1078 - 24 N Park Row
46. Subway - 456.2718 - 425 State
47. Subway - 456.7991 - 1218 State
48. Sugar Ray's - 455.1735 - 1301 State
49. Sullivan's Pub & Eatery - 452.3446 - 801 French
50. Sushi & Asian Cuisine - 455.0596 - 1014 State
51. Taco Bell - 868 E 12th
52. The Cove - 454.0160 - 2 State
53. Tickler's Deli - 456.5218 - 17 W 4th
54. Twelve O One Kitchen - 464.8989 - 1201 State
55. Under the Clock - 459.4700 - 101 Bosson Scenic Place
56. U Pick & Tag House - 520.5479 - 303 State
57. Vivi Wraps & Pitas - 455.5437 - 420 State
58. Wendy's - 455.0640 - 105 E 12th
59. Ye Olde Sweets - 456.8755 - 402 State

Sports Teams

1. Erie Bayhawks - 790.5600 - 110 East 8th
2. Erie Explosion - 790.8775 - 901 Peach
3. Erie Otters - 455.7779 - 201 East 8th
4. Erie SeaWolves - 456.1300 - 110 East 10th

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Please list any special assistance required: _____

Please circle: MARAC Member? YES NO MAC Member? YES NO New member? YES NO

REGISTRATION

Postmarked by March 27th: __ MARAC or MAC member - $65.00 __ Non-member - $110.00

Postmarked March 28-April 10th: __ MARAC or MAC member - $75.00 __ Non-member - $120.00

After April 10th (register on-site): __ MARAC or MAC member - $85.00 __ Non-member - $130.00

__ Student Rate (please include photocopy of valid Student ID): $35.00

__ Saturday only registration rate: $40.00

Registration Fee $_____

WORKSHOPS (Confirmations will be made by the MARAC Meetings Coordinating Committee)

W1 Thursday – SAA Workshop: Digital Curation: Creating an Environment for Success [DAS]

Please note: Registration is through SAA, www.archivists.org.

W2 Thursday – Electronic Records . . . . . # _____ @$80/person $_____

W3 Thursday – Skills for Developing and Delivering Conference Presentations . . . . . # _____ @$20/person $_____

W4 Thursday – Archival Appraisal . . . . . # _____ @$45/person $_____

W5 Thursday – Managing Change in Your Archives . . . . . # _____ @$45/person $_____

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS

T1 Thursday – Historic Warner Theater . . . . . # _____ @$5/person $_____

T2 Thursday – Erie County Wine Tour . . . . . # _____ @$15/person $_____

T3 Thursday – Watson-Curtze Mansion and Millionaire's Row . . . . . # _____ @$10/person $_____

PLEASE HELP US PLAN ARRANGEMENTS BY CHECKING THE ACTIVITIES YOU PLAN TO ATTEND:

Friday Continental Breakfast . . . . . #_____ **FREE**

Friday Luncheon *(check entree choice below):*

__ Vegetable Wellington *(puff pastry stuffed with vegetables and cheese)*

__ Beef Cilantro *(beef with cilantro, tomatoes, garlic, and onions, served over egg noodles)* . . . . . #_____ @$25/person $_____

Friday Reception at Erie Maritime Museum . . . . . #_____ **FREE**

Guest Ticket . . . . . #_____ @$25/person $_____

Saturday Morning Breakfast before Business Meeting . . . . . #_____ @$20/person $_____

All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.

Please list any dietary restrictions: _____

_____

PLEASE CIRCLE THE PROGRAM SESSIONS YOU PLAN TO ATTEND:

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20 S21 S22 S23 S24

TOTAL $ _____

PAYMENT INFORMATION To pay by credit card, see www.marac.info for instructions. To pay by check, make the check payable to MARAC and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. Please note: MARAC cannot take purchase orders. No refunds for cancellations will be made after April 12, 2013.

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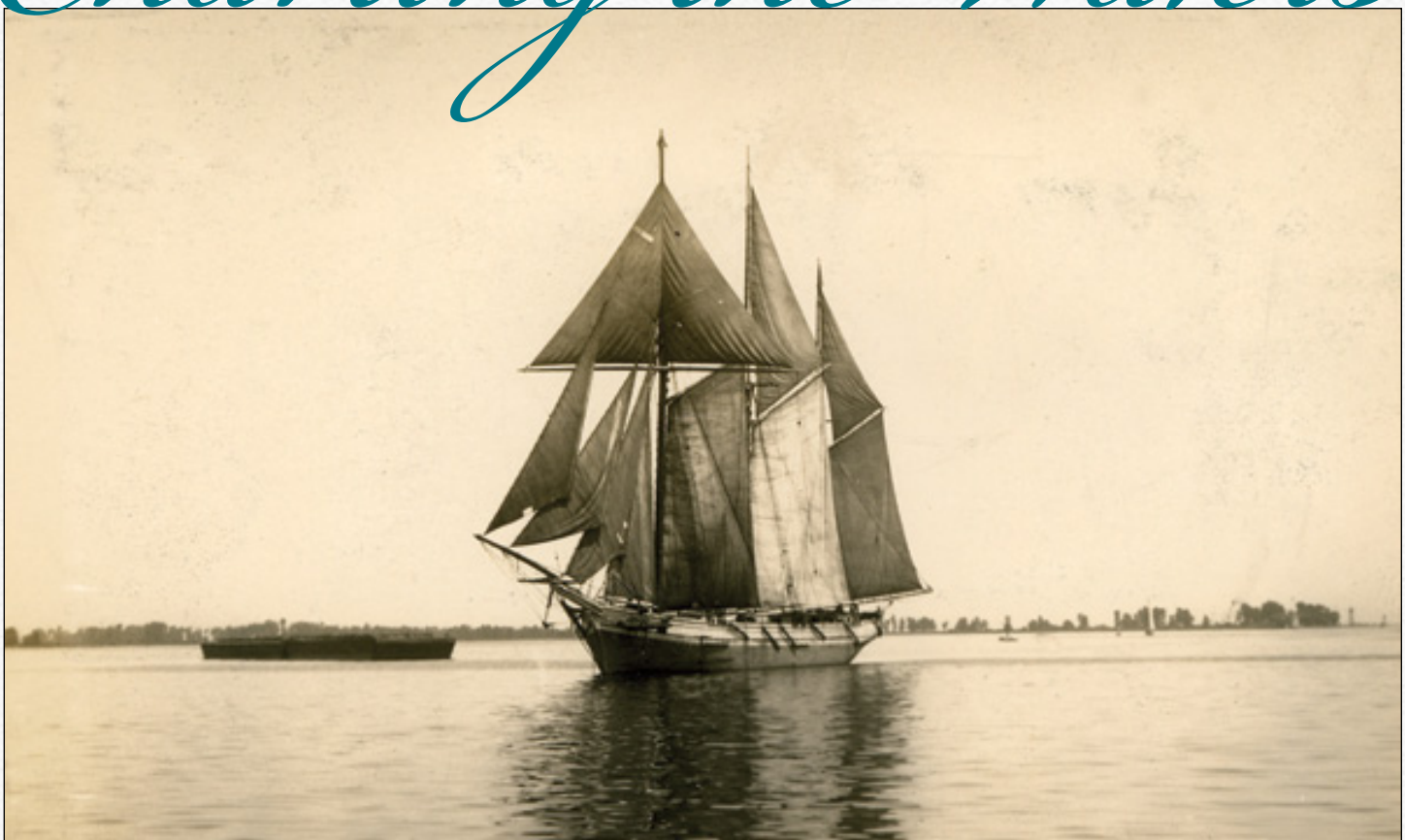
Charting the Waters



Schooner entering the Erie Harbor, 1914. Robert J. MacDonald Collection, Erie County Historical Society.